



Experiences from the Northern Periphery Programme 2007-2013

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Background NPP 2007-2013

- Programme statement: *Innovatively investing in Europe's Northern Periphery for a sustainable and prosperous future*
- Budget: €35.115 million ERDF and €10.155 million ERDF equivalent
- Status: 21 main projects, 18 preparatory projects. Committed: 49%
- Priorities:
 1. Promoting innovation and competitiveness in remote and peripheral areas
 2. Sustainable development of natural and community resources



Programme Area

- Area stretches from Russian to Canadian border
- EU Member States
 - Finland
 - Ireland
 - Northern Ireland
 - Scotland
 - Sweden
- Non EU countries
 - Faroe Islands
 - Greenland
 - Iceland
 - Norway



Characteristics

- **Geography**
 - Low population density
 - Low accessibility, rurality, insularity, peripherality
- **Environment**
 - Harsh climate and difficult terrain
 - High quality but vulnerable environment and abundance of natural resources
- **Economic and social**
 - Flexible and skilled labour force
 - Dependence on single economic activities and public employment
 - Aging population and youth out-migration
 - Rich cultural heritage
- **Peripheral areas are extremely vulnerable to social, economic and environmental changes**



NPP Approach

- **Overall purpose of NPP 2007-2013:**
 - Working with communities to help realise their potential in a transnational setting
 - To address challenges faced by peripheral areas
 - To work towards a sustainable and prosperous future

- **To achieve this purpose and contribute to the territorial cohesion of the NPP area, the following objectives have been developed:**
 - to promote competitiveness by increasing and developing the capacity for innovation and networking in rural and peripheral areas;
 - to facilitate development by the use of advanced information and communication technologies and transport in the programme area;
 - to strengthen synergies between environmental protection and growth in remote and peripheral regions;





NPP Approach

- **NPP objective corresponding with North Sea measures 4.1 and 4.2:**

To improve sustainable development in peripheral regions by strengthening urban-rural relations and enhancing regional heritage.

- **When selecting projects, the programme makes sure that they are in line with regional development plans by involving Regional Advisory Groups and Regional Contact Points in the assessment procedure.**



NPP Core Concepts

- **Added value**
 - All projects must develop concrete, tangible results by working together to produce and implement a new **product or service** that has a transnational or transregional character
 - Methods: knowledge transfer, innovation, organisational learning
- **Transnationality**
 - The transnationality criteria: Joint development, Joint staffing, Joint implementation, Joint financing
 - Transnational impact
- **Horizontal principles**
 - Equal opportunities
 - Sustainable development



Triple Helix Partnerships

- **Definition:**
 - The three different spheres of business, higher education and public institutions working together on new tasks and in new fields. These three spheres together, and not only by themselves, make it possible to obtain an enhanced outcome from the cooperation and invested capital, in the form of innovative new products and solutions.
- Encouraged when appropriate
- Community aspect: emphasis on ensuring that the end beneficiaries are located within the communities of the Northern Periphery





Preparatory Projects

- **Purpose**
 - To generate high quality main project applications and reduce risks
 - To build well-balanced and suitable partnerships
 - To facilitate the development of a joint project plan
- **Requirements:**
 - >2 partner countries
 - Addressing the programme priorities
 - Public match funding
- **Budget:**
 - Max. total budget of €30,000 with a grant rate of 60% (up to €18,000 NPP funding)
- **Lifetime: normally 6 months**
- **Continuous call**



NPP Project Examples for Inspiration

- **Demographic challenge and health**
 - Aging population – [O4O](#), [Our Life as the Elderly](#)
 - Healthcare – [Competitive Health](#)

- **Addressing economic decline**
 - Rural retailers – [RRR](#)
 - Bridging the digital gap – [DARRA](#)
 - Tourism related mobile services – [CMC@NP](#)
 - Creative industries – [NoCry](#)

- **Cultural heritage and tourism**
 - Traditional crafts – [Economuseum](#)



Next Steps

- **Project Development Support**
 - Partenariats
 - Project Idea Development Clinics
 - 1-year preparatory projects + main project development workshop
 - Programme Strategic Overview
 - How to Apply Seminars
 - Pre-assessments

- **Next Call for applications**
 - Opens on 21st January and closes on 18th March 2009. Only call for 2009.
 - Theme: urban-rural partnerships especially welcomed by PMC
 - Call for preparatory project is continuous: applications can be submitted at any time



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Thank You for Listening!

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